

[Making Money Online - What Led Me To Build A BANS Store](#)

Making Money Online; that is the Holy Grail for every internet marketer and one which remains elusive to the large majority of people entering the highly competitive field of selling over the Internet.

It was nearly six months ago that I made the decision to take a year off from work (I was a high school mathematics teacher) and throw my hat into the ring of internet marketing. I was brutally honest with myself when it came to evaluating my strengths and weaknesses and this analysis was the first step in the process of deciding on a path to follow.

I have strong computer skills, as I have taught several computer programming courses (a real plus) but I had never actually sold anything and was unclear on how to go about it (a decided minus).

From the beginning, I was very suspicious of all the "gurus" who claimed that wild riches were just around the corner if only I would buy their product. Too many of them claimed that the process could be put on autopilot and all one had to do was to sit back and count the money as it came rolling in.

Needless to say, I spent a good deal of money over the first two months trying "a little of this and a little of that" while making very little actual progress towards a solid financial future. However, I did learn an enormous amount and began to see what would and what would not work for me.

Perhaps the biggest thing that I learned was that there was not going to be an easy way to reaching my goal of financial freedom and that, like with anything else in life, if you want good results you are going to have to work hard. No problem there, but which road should I take to get there?

What I wanted was a down to earth method of selling a down to earth product. It became immediately clear to me that I had nothing of my own that I could sell and the whole "soup to nuts" process of selling (inventory, payment methods, returns, etc.) was something I wanted no part of. This pointed me in the direction of becoming an affiliate (selling someone else's product) and my search began in earnest.

First of all, I needed a product line which was expansive and had a large inventory and, if possible, I wanted nothing to do with controlling that inventory. These factors pointed me straight to what is perhaps the worlds biggest marketplace; Ebay.

Ebay was the absolute perfect solution for me; it had a truly enormous inventory that could easily be broken up to sell to different niche markets. Also, I now had a dynamic inventory which was determined and managed by the auction process and, perhaps most importantly to me, the selling process from beginning to end was managed by the trusted Ebay selling machine.

What I needed was a way to tap into the Ebay auction feed and then set up some mechanism by which I could sell products to specific niche markets. I had already signed up to be an Ebay affiliate through the Ebay Partner Network and my search was on for the right tool through which I could sell my products.

This is where BANS (Build a Niche Store) came in. Not only did the BANS script (a computer program) supply the Ebay auction feed but it came with website building capabilities that were professional in nature, customizable in detail and extremely simple to use. I have been building niche stores with BANS for less than three months now and I can build a fully functional store in under thirty minutes. Of course, it will take much longer to apply all the bells and whistles, but you get the idea. I have never come across an easier way to "rinse and repeat" than that which is provided by BANS and my full attention is now being given to developing more and more of these niche stores.

So the big question is, have the results kept up with the promises? The answer is a resounding YES! Now this is most definitely not a "become a millionaire overnight" product, but I can say that I am on track to make \$40,000 my first year and I expect to do much better as I build more and more BANS stores.

Now, of course, finding a method to build a website that will sell products that people want to buy is only one half of the puzzle. But, at least for me, I do not and will not look anywhere else. BANS is the answer; period.

The last part of the puzzle is even more difficult to find an answer for than the first and it is simply this: How do you get people to go to your store? In the near future, I will be writing an ebook which explains that process and this will be my first attempt to sell a product of my own.

Summing up, BANS is an extraordinary computer script that greatly simplifies the process of building a store with an enormous inventory that is also extremely easy to manage. You can get much more information on BANS by checking the authors box that appears after this article. At least for me, it

is the Holy Grail of Internet Marketing and I give it my highest recommendation.

About the Author

Find out more about [Building a BANS store.](#)

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