

[Make Money Online Using an Affiliate Program](#)

An affiliate program is one in which you sell products owned by other people, and get paid a commission for each sale. It is, in fact, one of the most popular means of making money online, and some make a considerable sum of money doing so - millions rather than thousands.

There are two basic ways of carrying out affiliate marketing: by selling individual products on your website as an additional stream of income to selling your own products, or any other income stream you have on your site such as AdSense, or, and this is where the big money can be made, offering a website dealing with one particular niche, such as how to make money, and offering all that is needed to do so. In other words, use multiple streams of income to add up to a good regular sum of money coming into your site.

If you fully understand how an affiliate program works, you will also understand how it takes a lot of the work away from you, and that you generally get the same proportion of the sale as the originator of the product, but without all the hassle of selling it. However, to get back to our example, most people clicking on links to online business websites genuinely want to know how to make money online themselves.

They know that it can be done, and they also likely know that success is not guaranteed and that it will take some work to achieve that success that they yearn for. People are more internet savvy than they were even just two years ago, and no longer believe that they can get rich quick overnight with no work involved - unless they are living in a different time zone and on a different planet!

If you are seeking a real money making program with a lot less work, than an affiliate program is right for you. Mind you there is going to be some work, but the rewards are endless. When I say less work I mean:

Developing or writing the product Selling the product Taking payments Sending thank-you emails Delivering the product Providing receipts Dealing with complaints Providing refunds

Your job is to get your prospective customer to click on the link that goes to your sales page. With the affiliate program all the headaches belong to the owner. All these other processes that take time are a thing of the past.

Your efforts should be focused on getting your prospect to your website. When he reaches your website, it is the job of the website to convince the client to click on the link that leads to your sales page. A good designed website will do just that for you. Your problems are over, all you do is wait for the big dollars to start gushing in.

A good affiliate program will provide you with a premade website, that is ready to take orders and also comes with web hosting. It is very important that you have your own website. It will be setup with multiple streams of income, and also will provide you with a free traffic generation system that will get the traffic to your website to make it all a success

But what should you sell? Easy. Sell what is making you successful. Lots of people make lots of money by selling the very affiliate programs that are making them money. That is the ideal situation - you know it is working for you so you can genuinely provide a positive pre-sales review and persuade others that if you can make money with this program then so can they.

Sell them the exact products and formulas that you use to make money

Your job is to persuade them of that to the extent that will click at least to look at the sales page. That's all you have to do. An ideal basis on which to market an affiliate product online, and it is the type of affiliate program that works!

About the Author

Before you go and purchase anything, make sure you get Eddie Watkins free newsletter [Top Home Business Opportunity](#) , and also look into what he has found out about making money online using [Affiliate Programs](#)