

## [Becoming A Celebrity Is Easier Than You Think](#)

Last night I turned on a cable news program. I was busy in the kitchen and couldn't see the screen but I heard a voice that I remembered always sent chills down my spine. I walked into the living room and sure enough, staring me in the face, swastika on forehead, was Charles Manson and a news reporter. It was a bit spooky.

I had to look twice. I shouldn't have been so surprised they had given him yet another Andy Warhol 15 minutes; I worked in news for nearly two decades before saying "enough is enough" as I saw it going in a direction in which valuable camera-time was being handed over to the infamous, rather than the famous; and often the famous had worked hard and been productive all their lives to get where they were. In other words, sensationalism was winning out over positive broadcasting. I am not saying stories of such notorious characters should not be mentioned or remembered. It is important to remember the Holocaust. It is important to remember Hitler; and for obvious reasons. It serves the educational process. Media can have a powerful effect on teaching a government, a citizenry, an entire nation on how not to repeat the errors of the past.

So I said to myself, "Okay, maybe it is time for Charlie to show his mug to remind us what we don't want to be. The problem I had with the program was he was given an entire hour of nothing but his predictable rambling. He was having a blast. The media was showing the world, "Look, doing something crazy like brainwash people into killing other people, and you two, a half century later, can still be a big celebrity." And that is exactly what was happening. I kept thinking to myself, why couldn't this cable news program dedicate a full hour to a captain of industry such as Bill Gates or Michael Dell or the founders of Google who do so much good in the world. I could have even tolerated another Donald/Rosie fight over Charlie's mug; or pretended like I cared about "Barbara Walter's torrid sex life" now being broadcast from here to eternity due to her new kiss and tell book. But I digress.

Would you believe Charles Manson almost became a Monkee? I mean the sixties singing band. He actually tried out. They didn't accept him however.

I don't think that is what Andy Warhol had in mind with his "15 minutes of fame" theory.

Do you want your 15 minutes? Do you want fame? Freud said something drives everyone. What drives you? Maybe it is not fame. Maybe it is money. Maybe it is doing good in the world. Maybe it is having money and doing good in the world with it. Whatever it is, chances are, you are willing to work for it.

I am a writer/entrepreneur/and cartoonist, worked hard, and I have had way more than my 15 minutes, and I am grateful for it. I have been able to help other people, animals, and environmental causes, and do things I never thought possible. I am an average guy, so I know if I can do it, you can to. Maybe not in the same arena, maybe so, but whatever your dream, take the simple steps and do it. One need not be notorious, like a Manson, to achieve fame, remember, that is infamy, which is the opposite of fame.

The steps to fame or success or both are fairly simple, but hard work.

Have a dream. A dream can't come true unless there is a dream with which to begin.

Ask questions of others who have already achieved similar dreams. Take notes. Take more notes. Ask more questions. Act. Act more. Take yet more action. Keep open to learning.

Use the Internet to accelerate that dream. Andy Warhol and his friends Marilyn Monroe and so many others did not have the luxury of the Internet. Norma Jean never had a blog and Andy did no social networking. You can. You can learn article marketing. Do it. Don't stop with just a few articles. Find the top Ezines and stay at it.

Don't stop now. Keep doing this over and over. Make it a habit. A new work habit. What you once lacked, you now have in abundance. Congratulations. You have branded yourself and you will only become more successful in the future.

## About the Author

[Cartoonist/writer/entrepreneur Rick London founded the Internet's top cartoon and numerous funny gift megastores. This is one of them](#)