

## [Ideas To Increase Profits From Affiliate Marketing Sales](#)

There's a lot of ways to do business on the Internet and making affiliate marketing sales is on the top of that list. If done right, you can quickly see steady commissions and a healthier bottom line.

What's even better is you don't have to mess around with customer service issues. No complaints, refunds, product related questions etc. You just focus on marketing, advertising and the merchant takes care of the rest.

You have to know for every upside there's a downside. The big disadvantage is the fact that you have no control of what the sales page is like and how they go about converting the traffic you send them. You can send all the traffic in the world and if they don't do their job efficiently, then you're wasting your time and money.

So what can you do to increase affiliate marketing sales and net profits? I'm going to show you 3 methods to help better yourself at Internet affiliate marketing.

1- Align yourself with only the very best Internet affiliate marketing programs.

With the massive amounts of affiliate marketing programs out on the market, the sky is the limit in who you want to represent. You are the one that needs to pick wisely. Here are some important things to consider:

A: Do they actually pay you a fair cut of the affiliate marketing sales? Don't mess around with companies that won't pay you at least half of the cost of the sale. They don't even have to lift a finger to make that sale while you are doing all the work.

So expect them to pay you what you're worth. There are a lot of smart merchant's that understand this and they on the average pay more than 50%

B: Are they going to actually pay you and on a regular basis? When dealing with a great program, they will pay you like they should and it will be at least once a month and better yet bi monthly.

Also be aware of minimum requirements to getting paid. Some companies require you to accumulate a minimum commission base before they cut a check.

So if you don't think you can consistently meet their requirements, pass it up and look for another program. It doesn't make sense to make some sales and never see that commission because of these rules.

C: Does the customer service meet your expectations?

Even though you just market to others, you do represent their company and product. Their reputation, either good or bad, will effect your business. It's critical that they run their business in a way that looks good on you.

I suggest you become a customer of the company you want to represent. Buy one of their products and evaluate the whole selling process. See how the transaction went and if the product is really all that they make it up to be. Then go ahead and return it and see how they treat you. If you want to really market this product with confidence and some passion, then this is a must do.

2-Build an opt in mailing list

If you build your own list, you will really be able to consistently make more affiliate marketing sales.

So why is that you ask?

Well...an opt in email list can bring in consistent affiliate marketing sales with some good conversion rates

Put forth the effort to build a quality list of subscribers who trust and respect you. By doing this, you will make a lot of affiliate marketing sales to your list over and over again.

This is really too big of a subject to explain here, but just to say that building and monetizing a responsive list will be your golden egg when it comes to consistent profits for your business. Here's a simple break down of the process:

A: Develop or have someone write you an informative report, book or mini-course on a subject that would be of great interest to a potential subscriber.

B: Create a squeeze page to collect names and email addresses.

C: Build trust and loyalty by continuing to provide relevant useful information through your newsletter or ezine.

D: While you are helping them with your information, you can start sending them relevant offers of affiliate products that would further help them. Since they trust you and your recommendations, they will be more likely to respond to your offer, if of course, the products are relevant to the subject of your list and help to solve your subscribers' problems

3- Ask the merchant for a better percentage of the commission

Ask the merchant for a greater portion of the sale of the affiliate marketing sales. I'm sure they don't want to lose you as an affiliate so they might agree and you might just be able to make more with each sale.

In conclusion, promote only top affiliate marketing programs to maximize affiliate marketing sales. Continue to build a list of loyal subscribers you can market too over and over. And last but not least, ask for more of the profits if you are making them a lot of money with affiliate marketing sales.

### About the Author

Before getting started with affiliate marketing and trying to make [affiliate marketing sales](#) snatch this valuable written report on the "7 Hidden Principles Of Super Affiliate Marketing!". Likewise see my blog at [www.dennis-stokes.com](http://www.dennis-stokes.com) for more tips and ideas on online Marketing.

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