

## [Art Competitions - The Stepping Stone To Success](#)

In the world of the fine arts, be it painting, sculpture, architecture or any other recognized form of art, for an aspirant to get a toehold is very difficult. This is where art competitions come to their rescue. This is a venue where he can exhibit his creation(s). The upbeat that an artist feels when he or she hears that his entry has been accepted has to be experienced. Many a success story has been launched from these events.

Whenever there is a competition, not necessarily one on art, people come to see it. People who may think twice before entering into an art gallery will not hesitate to go to a competition of art to see the work of the artists that have been entered for the competition.

The reputation of the Judge or Critic who is going to evaluate the works on display enhances the prestige of the event. The more celebrated the Judge the more impressive the occasion. Sometimes it is a panel of Judges that judge the entries. Those competitions that take place regularly, maybe as an annual or bi-annual event or those that are better established, attract more entries.

Art competitions can be either general in nature or can be held on a specific theme. These can be based on the medium of expression (like charcoal or oils), style (cubism), type (miniature painting) or content (still life, people etc.). Each theme or topic has its own specific following of collectors who make it a point to attend such competitions.

The place where a competition is held also plays a great role in the success of the same. A competition in a art gallery or a museum rather than a sidewalk has more standing. So does the fact whether a catalog is published or not or whether prizes are offered or not. The more prestigious the contest the more the chances of the winner or the runner up or even an entrant to gain further exposure.

The odds of a particular work of art, whether it had won a prize or not, coming to the attention of a knowledgeable collector is possible. Even a favorable comment on it by the Judge or any member of the panel of Judges enhances the value of the work. The collector may or may not purchase it, but someone else might. Some painting may catch the fancy of another spectator who might not be a connoisseur, but who simply likes it. Experiencing art is on the personal level.

Now, what happens when a painting is purchased by some X or Y? He hangs it over his mantelpiece or some other prominent place in his home. He will. Exhibitionism. Friends, relatives and acquaintances who see it inquire about it, and, if they also like it, go out and buy one drawn by the same painter. Repeat. More people get to talk about the artist. Though the process is slow, ultimately it will have a cumulative effect.

Other than the artistic angle of the art competition, it can also turn out to be a lucrative business. Winning brings in cash prizes and what is needed more, the exposure. As such a serious artist who relies on art for a living has to enter more and more number of competitions. The more the better. One way to do this is to scrounge the Internet for details of where and when these competitions are held and enter them. The more the merrier. The pinnacle of fame might just be within reach.

### About the Author

Kathy Austin is a writer for an [online art gallery](#). Red Bubble organizes [art competition](#), visit the site for more details.

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