

## [Lifeline Of An Aspiring Artist](#)

For an upcoming artist, finding an Art Gallery to show his creations was a pipe dream unless he or she was familiar in the art circles, had a rich patron who could give him a fillip or was a genius. But even geniuses in the field of the fine arts are not discovered overnight and come into their own rights after a relatively very long spell, and some after their times. To become familiar, the budding artist should have started somewhere and there lies many a woeful tale of a vicious circle.

Budding artists could only dream of putting up a show in any of those galleries unless he or she is already well known and can stand on his own reputation, happens to have a patron or is a genius and is recognized as such. Some geniuses gained recognition long after they had departed this life.

This scenario underwent a drastic transformation with the arrival of computers and the advanced programs that ran them and ran on them. Almost anything was possible on the computer and it came to the aid of the budding artist in the form of the "Online Art Gallery". Not only did the computer change the way art was displayed and sold, it even changed the concept of art. Digital art was added to the existing forms and Abstract art became more abstract and less understandable except to the enlightened few. Computers also spawned more artists.

Once the online art gallery came into existence, the seemingly bleak future of many an artist considerably brightened up. The artist did not have to run from pillar to post to get to display his works. With a basic working knowledge of computers, an artist could create a digital portfolio of his works, upload them to a web site and - Lo and Behold! - it was there for the whole world to look at and sometimes wonder. Even traditional galleries had an online gallery of their own. An online art gallery has a number of advantages:

Nowadays, when practically every one is computer savvy, a hopeful artist can build his own web site (provided he has the expertise to do so) or get a customized one built for him (Consultants will do it for him) and put on show all of his works. All the necessary details in respect of a particular piece of art can also be attached to the item. Since he owns the web site, it is left to his choice as to what he wants to display on it, how he wants it to be seen and when he wants it to be seen. A little initial outlay is all that is required from him. If they so desire, then a few of them could get together and start a web site.

Another option would be to join one of the many Online Art Galleries. There are a number of online sites; some offer their services free of charge but with limited options like keeping a work of art for only a limited period of time on the particular site. Others offer premium services for a fee, the quantum of the fee depending on the range of services offered and those accepted. The fee charged might be as low as a few dollars to a few hundred dollars. The beauty of this is that the artist need not be well known, have a patron or be a genius. And anyone can see it.

On the other hand, the artist can join any of the many established online galleries and have his wares put on view by them. The services offered range from the free to the paid and in the paid service, the amount paid. Certain limitations, such as the number of works that can be put up and the time frame for which they can be put, come with free hosting. In the paid galleries, services are more flexible. These online art galleries also handle the sale of these items. For a commission, they provide all the infrastructure necessary for the complete transaction.

For an aspiring artist who depends on the display and sale of his creation to set him off on the road to glory, an online art gallery is a boon. Once in, he or she can graduate to the traditional galleries.

## About the Author

Kathy Austin is a writer for an [online art gallery](#), Red Bubble. Red Bubble sells high-quality framed prints, mounted prints and more. You can [sell art](#) here.

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