

[Tips In Organizing A Non-Profit Fund Raising Event](#)

Getting people to support a cause may be easy but getting them to support it with money is another thing! People may feel sympathetic with the project and may even identify with the problem that you are aiming to solve but they may not go to the extent of supporting it with money.

The most that they can do is to help you spread the word. Therein lies the problem.

Although the support of people can help make a fundraising campaign a success; the primary goal of a fundraiser is well to raise funds. Without the money, the organization will not be able to implement their goals for the project.

Convincing people to donate money may be difficult but not impossible. With the right approach and techniques, you can make a success of it. Below are some tips that can help you in raising funds for your charitable project.

Find a benefit.

The key to convincing people that they are giving their money for a good cause is to present the project in such a light that they will benefit from it. Look for an angle where the people can identify with the project.

For instance, if the project is about a community sports team, highlight community pride and the value of sports and recreation in the town. Projects may not be as community-involved as education and health but with the right angling, you can convince people that it is for their best interest.

Organize a fun event

People who are having a great time will most likely to give to charity than people who are not enjoying themselves. If you are planning an event, make sure that the guests will have the time of their lives in your event. There are a lot of things that you can do. You can organize a cookout, a fashion show, a bazaar, a bingo night.

Incorporate the fundraising into the event

One way to subtly invite people to financially support your program is to organize an event where they will have to purchase something, a ticket, a product, a set of meals. This way, they will feel that they are not only giving their money for a good cause but they are also getting something in return.

For instance, you can organize a concert or a musicale for the community, the tickets of which can be sold to attendees. Play upon the community spirit by getting kids and people in the community to participate in the event.

Anyone can conduct a fund raising event. Many of these are non-profit meaning the proceeds collected doesn't go to anyone except the recipients. There are a few things people need to go in order to make this happen and here are some of those tips.

1. The one who thought about it should have a clear idea as to what this event is all about. Is this about raising money to fight AIDS or for those who don't have enough to eat in some third world country. Such examples have been done for ages and this will continue as long as people are still suffering.
2. The next thing to think about is the type of event that will take place. Concerts raise a lot of money. A good example is the Live Aid concert, which took place after the tsunami, hit certain parts of Southeast Asia.
3. After this has been planned, it is time to deal with the technical side of a non-profit raising event. When people offer money, a receipt must be issued making it a non-deductible contribution.

If this is not done, the organization will have to pay taxes to the government. This means the money collected cannot be given in full to those who need it the most. This is the reason that documentation is important in order to make this happen.

4. Another important factor in a non-profit fundraising event is that there has to be a board of directors in place. These individuals don't have to be politicians but ordinary people who are committed to the cause.

These people can come from different backgrounds that will have a special role to play from the planning to the execution of the event.

5. When the board has been formed, the next most important thing to get regardless on the scope of the non-profit raising event are volunteers that will help out until the project has been completed.

The five tips just mentioned are essential in the success of the non-profit fundraising event. No one in the group may have done this before making this a fun and learning experience for everyone.

There will be medals or certificates of recognition once this project has been completed. The group who worked together will be thanked by those who need it the most in some special way.

Giving something without expecting anything return is not selfish and worth doing should the group want to do it again.

About the Author

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