

[How To Make 2007 Your Best Year Ever](#)

Looking back at 2006, I think I accomplished about 80% of the goals I set for myself. I feel good about where I am. I hit almost all my business and financial goals, and missed a few personal ones (like having a six-pack) but that's ok. I am still working on that. Overall 2006 was a great year for me.

Now I want to talk to you about how to make 2007 your most profitable year ever. There are five keys I guarantee will help you have a successful year.

Key 1

Look back at your year and analyze 2006.

Start by analyzing 2006. Did you accomplish your financial goals? If not, why not? What kind of year was it for your business. Did you achieve your goals, and if you fell short, what did you learn from it? What didn't you do? What will you do next time?

You have to start by looking back at your year and analyzing what you achieved, what mistakes you made and what you accomplished. Once you do that you can prepare to set new goals for 2007. You'll have a clearer vision of where you want to be so you can set clear goals. And when setting your goals make sure they are very clear and specific. Don't say, "I want to make money." Say, "I want to make a million dollars and buy a 4,000 square foot home in Beverly Hills." You have to set specific goals and follow through. So that's the first key.

Key 2

You have to invest in experts and delegate tasks.

If you want to succeed in 2007 you have to outsource tasks you don't want to do that aren't worth your time. The biggest difference between Internet millionaire and non-millionaires is this: Internet millionaires build a team of experts around them. Their team helps them facilitate their goals. You have to do things yourself, but you can't go it alone. Start outsourcing small tasks. That's key 2.

Key 3

Learn to be more productive.

I am surprised people check their email 20 times a day. Would you check your mail box 20 times a day? You have to be more productive than that if you want to make next year your best ever. Work smarter. Do you spend 3 hours emailing? That isn't being productive. You have to do things that are income producing to realize your goals and have a good year. Spend some time creating new products. Approach JV partners. Do things that will have a direct impact on your bottom line. Checking email isn't one of them.

On to the next key.

Key 4

You must find a way to dominate your niche.

You have to be the King Kong of your niche, the big gorilla in your niche. The number one person in a niche makes the most money, or at least create the perception you are number one. No matter what you are doing you have to position yourself as a leading authority. You have to dominate your niche and become the number one company in your niche. That offers you tremendous leverage. Find ways to dominate through marketing etc. Keep that in mind.

Key 5

You have to have your big vision of what you want to accomplish in 2007.

Once you have your big vision or goal, break that big vision down into an action plan, into smaller tasks. How do you eat an elephant? One bite at a time. If you want to be a millionaire in 2007, break down the tasks. You have to make \$90,000 a month. Ok, so you have to do what activities to achieve that? So, you have to make \$22,500 a week or make \$3,214 a day. Do the math. Figure out what you have to do. This makes your goal seem much smaller and more achievable.

Focus on the result when setting goals and break everything down into small tasks. Figure out what you have to do each day, week and month to realize your goals.

Make things happen. Learn from your mistakes and successes, learn to manage your time and be productive, dominate your niche and break your big vision into more sizable tasks.

Do all this and you will make 2007 your best year ever.

About the Author

Dan Lok is widely known as "The World's #1 Website Conversion Expert!" If you rush over to his site, you'll be shocked when you see how much FREE (yet extremely valuable!) profit-producing info he's giving away. Check it out now at: <http://www.WebsiteConversionExpert.com>

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